



## KLAR for babies and children

You simply want the best for your child. Baby skin in particular is very sensitive and should not be exposed to unnecessary stress. The sensitive and extra mild formulas of KLAR products are made for your baby. So you can pamper and protect your baby in the best possible way.

### The advantages of KLAR products for your baby at a glance:

- ⊕ natural ingredients
- ⊕ Without colourants
- ⊕ Successfully dermatologically tested
- ⊕ without fragrances
- ⊕ Without genetic engineering
- ⊕ Without synthetic preservatives

Your baby's sensitive skin is in direct contact with the clothing. Therefore it is particularly important that the products are kind to the skin. For this reason, all products that come into contact with your baby's skin are successfully dermatologically tested.



Made in  
Germany



Art. Nr. 6600006 | 04032024 EN

## Complete product range without fragrances



### KLAR has everything your household needs:

Heavy-duty detergents, colour detergents, special laundry detergents, bathroom and toilet cleaners, surface cleaners for all surfaces. So you can keep all areas of your personal environment clean and breathe freely everywhere.

AlmaWin Reinigungskonzentrate GmbH

Talstraße 2 • 73650 73650 Winterbach • Tel. +49 7181 47 09 22 00

info@almawin.de • www.almawin.de

DERMATOLOGISCH  
ERFOLGREICH GETESTET

Klar  
EcoSensitive

OHNE DUFT

Klar  
EcoSensitive

OHNE DUFT

## For skinsensitive people



ECOLOGICALLY CERTIFIED WASHING  
AND CLEANING PRODUCTS

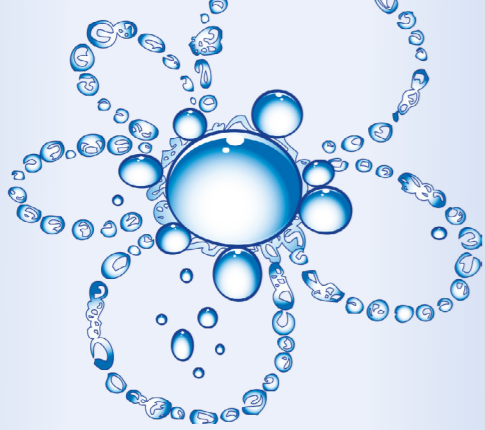


## KLAR for people with allergies

Is your everyday life characterized by asthma, neurodermatitis or other conditions that put a strain on your skin or airways? To avoid putting additional strain on yourself and your body, KLAR offers you an alternative to conventional detergents and cleaning agents with fragrances and preservatives.

- **DAAB:** Some of our products have been successfully tested by the independent organization DAAB (German Asthma and Allergy Association), recommending them.
- **Full declaration:** Not sure if you are allergic to individual products? On our packaging you will find the complete list of all ingredients according to the INCI full declaration. This allows you to quickly find out whether the product contains ingredients that you cannot tolerate.





## Tested, certified, awarded

We attach great importance to ensuring that our products deliver what we promise. This should also be easy for you to recognise. That's why we have our products certified.

- The independent certifications ECOCERT® and ECOGARANTIE® guarantee that only natural ingredients that are free from genetic engineering and microplastics are used. This ensures compliance with the highest ecological standards.
- Our products, with the exception of organic gall soap, are free from animal ingredients.
- All products that come into contact with the skin are successfully dermatologically tested.
- Some KLAR products are recommended by the DAAB.



## Hygienic cleanliness for a clean future

### KLAR is competent

For over 35 years, KLAR has been a reliable partner for fragrance-free household hygiene. KLAR products meet the highest ecological standards and impress with their excellent cleaning performance.

### KLAR is good for the environment

All unnecessary fillers are avoided and the dosage is reduced to a minimum. This also benefits the climate and the environment - less packaging material, less transport and storage volume, less energy consumption, less waste.

### KLAR does not need any fragrances

KLAR does not need any fragrances to convince you of its cleaning performance. The high-quality ingredients of mineral or vegetable origin, clean reliably and hygienically.

### KLAR is good for humans

Thanks to its mild formulas and natural ingredients, the KLAR line is ideal for people with skin sensitivity and fragrance sensitivity, such as allergy sufferers, babies and children. All people who are environmentally and health-conscious or want to prevent allergies will of course also benefit.



## 100% nature – 100% sustainable

The soapnut tree, which is native to a.o. India and other countries, bears fruit once a year. The soap nuts in our products come from wild harvesting. The shells of the soapnuts contain the valuable and very gentle saponin, which is extracted using simple processes and without the addition of chemicals. This natural washing raw material is kind to the skin, powerful and environmentally friendly and is used in many KLAR products.

### Your advantages

- ⊕ Particularly gentle on the skin - for allergy sufferers & babies
- ⊕ Natural softening effect, laundry does not scratch
- ⊕ Effective from low temperatures
- ⊕ Protects colours and fibres, smoothes fibres

